# **NAME**

1. "REVELATION: the Journal of Fine Art Photography: Ottawa"

# **MISSION**

- 1. Presenting interesting and innovative ideas in contemporary fine art photography
- 2. Supporting fine art photography in Ottawa by providing a catalog of resources, a calendar of events and recognition for local artists.

# **ORGANIZATION**

- 1. A permanent editor and web master
- 2. Guest editors for each issue

## **MEDIA**

1. Web only to start. Use Word Press.

### **CONTENT**

- 1. The issue's main article with text and images by the guest editor on a predetermined topic based on his/her work project.
- 2. Response to previous issues. Use a mechanism on the web site that allows holding submissions for edit and release. No anonymous postings.
- 3. One or more reviews of work in Ottawa by the permanent editor. Make an effort to recognize local emerging artists.
- 4. Occasional articles on history of photographic ideas or photographers who have marked an evolution of fine art photography.
- 5. Book review
- 6. A teaser image and text about next issue

### RESOURCES

- 1. Links to local fine art photographers' web sites
- 2. Links to fine art photography resources on the web with a special emphasis on resources that support local artists Canada Council & Ontario arts supports
- 3. A "live" calendar of local photographic and arts events
  - 1. "Ottawa Fine Art Photography Calendar"
  - 2. Shows
  - 3. Artist talks

### **PERSONALITY**

1. "Modern" design